

## **JBS Releases Implementation Consulting Service for Using ChatGPT Safely to Avoid Confidential Information Leakage Risks**

Japan Business Systems, Inc. (Headquarters: Minato Ward, Tokyo; President: Yukihiro Makita; hereinafter, “JBS”) released the Alplicity Chat Powered by ChatGPT API (hereinafter, “Alplicity Chat”), a consulting service to safely and swiftly implement the GPT technology that is currently a hot topic in the corporate world. By providing consulting that resolves your worries about the implementation of GPT-related technology and a Chat GPT app that avoids confidential information leakage risks, JBS supports safe and speedy GPT implementation. The name of this service was selected from among candidates suggested by ChatGPT itself. It is a neologism combining the words “AI” and “simplicity” and it expresses our desire to ensure that everyone can use AI to work more efficiently.

### **Service Development Background**

Among the ever-evolving generative AI systems of recent years, the appearance of ChatGPT by American OpenAI caused the use of chatbots for business to spread rapidly. However, there have been concerns about the confidentiality of information in ChatGPT and reports of organizations prohibiting its use have also made the news. Against this backdrop, JBS has seen an increase in inquiries such as “we want to start using it and not fall behind other companies, but is there a safe way to use it?” and “how should we start considering its use internally?” indicating a need for implementation consulting that responds to customers’ questions and concerns. Additionally, for customers who have received consultation and want to start using it immediately, JBS can also provide the Alplicity Chat app, for which chat data will not be utilized for secondary learning. We can help you start using chatbots free of worries.

### **What Is Alplicity Chat?**

It consists of the following two services.

1. Implementation consulting: a consulting service to explain the basic mechanism of GPT-related technology and resolve issues such as how to implement it while avoiding risks such as information leakage.
2. Alplicity Chat Powered by ChatGPT API app: a ChatGPT app that you can start using immediately in a safe and closed environment within the company.

\*The app is an option offered to customers who have received consulting.

## [Price]

### 1. Implementation consulting

Monthly fee: from 860,000 yen (tax excluded)

The fee will depend on the frequency and period of meetings which are held on a weekly basis.

### 2. Alplicity Chat Powered by ChatGPT API app

Initial fee: 3,000,000 yen (tax excluded)

Monthly fee: depends on your Microsoft Azure (hereinafter, “Azure”) usage contract and usage volume.

JBS’s usage track record can be provided as reference information upon request.

## Why the Alplicity Chat App Is Safe and Secure

The functions of the Alplicity Chat app are similar to those of ChatGPT, such as sentence generation, summarizing, correction, translation, program generation, etc. However, Alplicity Chat uses Azure OpenAI Service, which accumulates chat data within the Azure tenant contracted with each company. Microsoft clearly states that Azure OpenAI Service does not use customer data for AI model learning purposes, enabling its use while avoiding the risk of confidential information leakage.



Image of Alplicity Chat Screen

## Provision of the Mechanism for Browsing Knowledge from Internal Data as PoC

JBS has also started the PoC of the mechanism to browse knowledge from the data accumulated within your company (documents, e-mails, response logs, etc.) through chat combining Azure OpenAI Service and Azure Cognitive Search. We also provide a service to support customers in utilizing their own internal data in a phased manner.

We have received the following endorsement from Microsoft Japan regarding the release of this service.

Microsoft Japan wholeheartedly welcomes the launch of JBS’s service of Alplicity Chat for enterprises. Microsoft Japan concluded a strategic partnership with OpenAI in 2019 and we are engaging in collaboration toward the acceleration of the development of AI. As part of this initiative, we announced the general provision of Azure OpenAI Service in January 2023.

JBS, a company that has achieved Azure Expert Managed Services Provider (MSP), the top-level Azure partner certification, provides services using Azure OpenAI Service that make it possible for many enterprises to safely use AI chat services, and we expect it to further drive the use of AI chat services in business. Going forward, Microsoft Japan will provide further services using AI through a strong partnership with JBS and in so doing contribute to the digital transformation of society.

Tadashi Okazaki

Managing Executive Officer, GM Cloud & Solution Unit

Microsoft Japan Co., Ltd.

Upholding a vision as “No.1 Cloud Integrator leading the world of DX,” JBS believes that employees experiencing and utilizing technologies for themselves enables them to provide customers with valuable support. The Alplicity Chat released today is already being used by all JBS employees and the learning gained from it will be utilized for planning new services and functional improvements.

## **About Japan Business Systems, Inc.**

Company Profile

Representative: President & CEO Yukihiro Makita

Established: October 4, 1990

Number of Employees (Consolidated) : 2,379 (As of March 2023)

URL: <https://www.jbs.co.jp/>

## **Business Overview**

JBS is a cloud integrator with the Mission of “Bringing the best technology to everyone, everywhere”. JBS, with its strength in Microsoft and other cloud solutions, contributes to the improvement of customers' cloud utilization capabilities and the digital transformation of society through a series of support services ranging from consulting to solution implementation, operation, and utilization.

- JBS has won the Microsoft Japan Partner of the Year, selected by Microsoft Japan, consecutively since 2013 (in the Dynamics 365 Services Award and Solution Partner Capability Award category for 2023)
- Microsoft Azure Expert Managed Service Provider (MSP) Certification
- Microsoft Solution Partner Certification (5 categories of badges)
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- All details in this press release are as of the date of the creation of this press release and may change without notice. The service may change in part or in its entirety, be cancelled, or become unimplementable due to various reasons.

■For inquiries about the press release

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