

JBS Releases the Work Style Reform Use & Adoption Support Service for Office 365, a Service to Realize Improved Productivity at Companies Through Thorough Use of Office 365

—Provided by Consultants with Global Standard Change Management Certification—

Japan Business Systems, Inc. (Head Office: Minato-ku, Tokyo; Representative: Yukihiro Makita, Prece

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; hereinafter “JBS”) released the Work Style Reform Use & Adoption Support Service for Office 365 on December 19, 2019. This service is the latest in the series of Work Style Reform Consulting Services, popular among companies aiming to realize work style reforms. Consultants who have obtained Prosci® change management certification, a global standard change management certification, identify ways to use Office 365, an integrated information sharing cloud service offered by Microsoft Japan, and support the success of companies through behavioral change and reform.

Change management is a management method to smoothly advance reform at companies and organizations and lead them to success. With the momentum of work style reforms and changes in technology in recent years, more and more companies in Japan are incorporating this method. In order to respond to this growing need, JBS has started to offer this service.



[Background to the Release]

Office 365 has been implemented at many companies as a tool to realize improved productivity. There are 180 million corporate users worldwide who are actively using it (as of May 2019).

In order to improve productivity at a company, the vitalization of a team’s communication and collaboration is of utmost importance. To this end, a company must identify the optimum solution for itself on how to use Office 365 and reform the way it works. However, when considering this from the viewpoint of users, it is not difficult to imagine that simply changing the system cannot or does not change how work processes are conducted. It is challenging to make an

unfamiliar work style take root. As a result, there are many environments in which old products are simply switched out for Office 365 and cases in which usage is limited to the general functions of the product at the user-level.

Office 365 is equipped with many innovative functions never seen before and it is possible to further improve the return on investment by utilizing them. JBS aims to achieve thorough use of Office 365 by users and adoption based on the change management method to smoothly advance reform at companies and organizations and lead them to business success.

[Responding to the Increasing Need for Change Management]

In business, change management is a management method to smoothly advance reform at companies and organizations to lead them to success. With work style reforms and changes in technology in recent years, more and more companies in Japan are incorporating this method.

JBS launched the Consulting Division in October 2019 in order to respond to the increasing need for change management support. Consultants who were among the first to acquire Prosci® change management certification, a global standard change management certification, support your use and adoption of Office 365.

[Reference: What Is Change Management?]

What Is Change Management?

<https://ataway-cm.jp/changemanagement/>

About Prosci® (Quoted from the Ataway Japan K. K. website)

Founded in 1994, Prosci® is the global leader in change management and the provider of choice for 80% of Fortune 100 companies. (Omitted) Prosci maintains the world's largest body of change management research—the basis for the company's tools, methodologies, services, and role-based development programs. To date, Prosci has trained and certified over 50,000 change management practitioners worldwide.

[Productivity Improvement Case Study Using Microsoft 365 by JBS]

JBS, winner of the Microsoft Country Partner of the Year 2019, which is awarded to the partner who had the best track record in Japan, not only understands the technical aspects of Office 365 as a long-time partner of Microsoft Japan, it is also a Microsoft user. Therefore, JBS thoroughly understands the appeal of the product from both sides.

Currently, JBS has implemented Microsoft Japan's integrated solution Microsoft 365 E5 companywide. Everyone from the management team and below uses Microsoft 365 in their daily work. Notable effects from implementing Microsoft 365 are as follows.

- By using Microsoft Teams (hereinafter “Teams”) necessary information is shared in real time. It has become easier to come to a consensus and the speed of business has accelerated.

- Thanks to more matters being able to be completed on Teams, the way of holding meetings has been reconsidered, resulting in effects such as the time of regular meetings being halved and meetings themselves becoming unnecessary.
- By visualizing the business situation with Power BI, the labor spent on creating reports has been cut down to a tenth, reducing the work spent on creating report materials.
- Even if such work is handled in a remote environment such as teleworking, at a branch office, or global environment, Microsoft 365 has made communication that is not location-dependent possible, realizing true work style reform.

[Details of the Work Style Reform Use & Establishment Support Service for Office 365]

With the following three steps, JBS makes corporate communication and collaboration successful, identifies ways to use Office 365 for business outcomes, and supports the success of companies through behavior reform.

1. Visualize your Office 365 usage situation

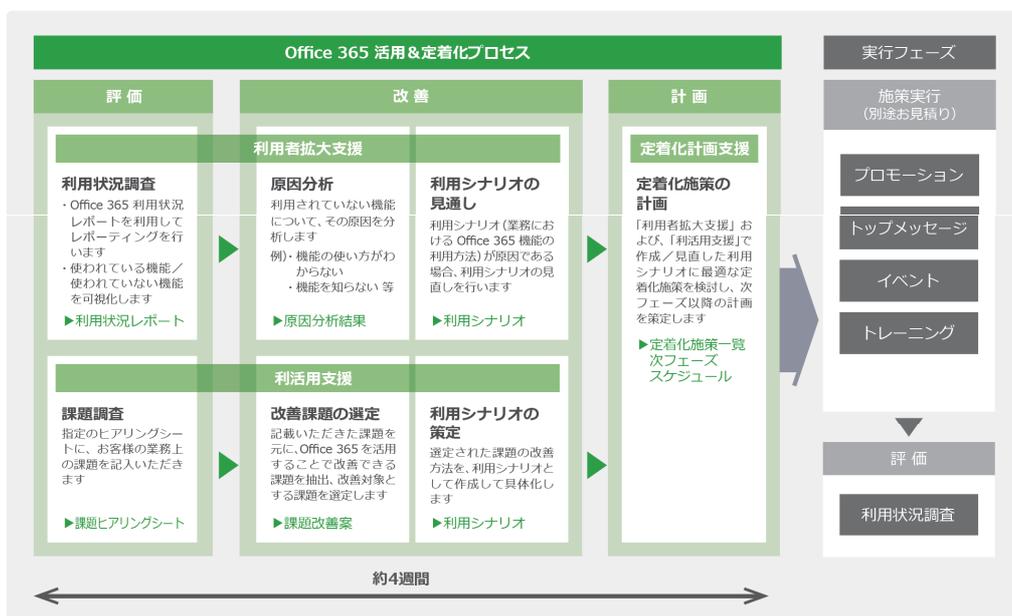
From communication and collaboration on Outlook and Microsoft Teams to the usage situation of SharePoint Online and OneDrive, we visualize your current Office 365 usage status.

2. Propose ways to use Office 365 that suit your operations

You cannot achieve your expected effects simply by implementing a new system. We interview you on your operational problems, operational contents, and work style to propose a way to use it that fits your users' work style.

3. Plan measures to make Office 365 take root based on operational use

It is difficult for users to utilize Office 365 for their own work knowing only the general application of its various tools. We plan measures to make Office 365 take root such as optimal training and support that fit users' use scenes and support the adoption of Office 365 use.



[About JBS's Work Style Reform Service Series]

- Work Style Reform Consulting Service (release July 22, 2019)

We consider the opinions of various stakeholders in your work style reform and define a reform theme that is unique to you. We provide wide-ranging support from planning IT measures in line with the theme to setting the KPIs necessary for monitoring the effects, as well as planning measures to make the new work style take root within the company. (We do not measure KPIs.)

<https://www.jbs.co.jp/solution/list/workstyle>

- Work Style Reform Effect Visualization Support Service (released on November 29, 2019)

This service provides support to ensure that work style reforms become firmly embedded and are not treated just a temporary measure. We measure the effects of IT measures implemented by a company to realize work style reform according to KPIs, or in other words visualize the effects, and plan the next step to realize true work style reform.

<https://www.jbs.co.jp/solution/list/workstylekpi>

- Work Style Reform Use & Adoption Support Service for Office 365 (this service)

<https://www.jbs.co.jp/solution/list/workstyleoffice365>

Microsoft Japan gave JBS the following endorsement for this announcement.

Microsoft Japan wholeheartedly welcomes the release of JBS's Work Style Reform Use & Adoption Support Service for Office 365. Many companies have attempted to review the way they work by considering or implementing IT tools such as Office 365 in order to improve the productivity of individuals and organizations up until now. However, there is a growing number of voices from customers that are seeing a boom in awareness of work style reforms, but have let their work style reforms get ahead of them and they are unable to make full use of the tools they have implemented. We expect that the Work Style Reform Use & Adoption Support Service for Office 365 offered by JBS, which has quickly acquired Prosci® change management certification, will reform operations using Office 365 and bring about further success to many Japanese companies.

Satoshi Hosoi
Managing Executive Officer
Customer Success Unit
Microsoft Co., Ltd.

JBS will continue to use the knowledge and techniques honed by enterprise and its strong partnership with Microsoft Japan to support the realization of customers' further business growth and digital transformation going forward.

[About Japan Business Systems, Inc.]

■ Company Profile

Representative: President Yukihiro Makita

Established: October 4, 1990

Number of Employees: 2,268 (as of April 2019)

URL : <https://www.jbs.co.jp>

■ Business overview:

JBS is an independent systems integrator that offers IT solutions. Utilizing the latest IT technology, JBS works to support the realization of customers' digital transformation as a next generation innovation partner.

- JBS won the 2018 Microsoft Country Partner of the Year, which is awarded to one company in Japan by Microsoft Corporation, in 2018.
- JBS has won the Microsoft Japan Partner of the Year, selected by Microsoft Japan, consecutively since 2013 (in the Co-Sell Award category for 2019)
- JBS holds Microsoft Gold competency in 14 categories.

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*Microsoft 365 is the name of a service offered by Microsoft Corporation.

* Any company names, logos, and product names mentioned are the registered trademarks or trademarks of their respective companies.

*All details in this press release are as of the date of the creation of this press release and may change without notice. The service may change in part or in its entirety, be cancelled, or become unimplementable due to various reasons.

■ For enquiries about the press release

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